

# FREELANCE RATE CHART

## TYPICAL HOURLY RATES

TITLE AND SKILL SET	PRODUCTION OPTIONS	LOW	MID	HIGH	/hr
<p><b>SOFTWARE TECHNICAL WRITER</b></p> <ul style="list-style-type: none"> <li>○ Degree in English or Technical Writing</li> <li>○ Strong skills in MS Word, Visio, Captivate, RoboHelp, Flare, DITA, XML, Adobe, Snagit, HTML5</li> </ul>	<p>User Guides, Online Help, Process Documentation, Policies/Procedures, System Documentation, Life-cycle Development, IT Network, Manuals, Functional Specs, Training Materials</p>	\$55	\$73	\$85+	
<p><b>HARDWARE TECHNICAL WRITER</b></p> <ul style="list-style-type: none"> <li>○ Degree in English or Engineering</li> <li>○ Engineering/Mechanical Experience</li> <li>○ Strong skills in MS Word, FrameMaker, Adobe Suite</li> </ul>	<p>SOPs, Installation Manuals, Maintenance Manuals, Operational Manuals, Specs, Safety Docs, ISO Documents</p>	\$50	\$65	\$75	
<p><b>INSTRUCTIONAL DESIGNER</b></p> <ul style="list-style-type: none"> <li>○ Degree in Instructional Design or MA in Education</li> <li>○ Experience with ILT, CBT, e-Learning, Mobile Learning, Social Media, Blended Learning</li> <li>○ Strong skills in MS Word, HTML, PowerPoint, Articulate, Dreamweaver, Storyline, Flash, Captivate, Camtasia</li> </ul>	<p>Course Modules, Curriculum, Instructor Materials, Soft Skill Training, Technical Training, Participant Handouts, Storyboards, e-Learning</p>	\$65	\$85	\$100+	
<p><b>MEDICAL/SCIENCE WRITER</b></p> <ul style="list-style-type: none"> <li>○ Degree in Health, Life Sciences, Chemistry, English and/or Communications</li> <li>○ Experience in medical or pharmaceutical field</li> <li>○ Possible Master's Degree, PhD, PharmD, MD or RN GMP</li> </ul>	<p>Brochures, Case Studies, Reports, Patient Narratives, Medical Grants, Scientific White Papers, Articles, Abstracts, Device Manuals, Pharma SOPs</p>	\$65	\$85	\$100+	
<p><b>REGULATORY WRITER</b></p> <ul style="list-style-type: none"> <li>○ 5 year Experience</li> <li>○ Advanced degree in Medical, Pharma or Health and Life Sciences</li> <li>○ Experience with FDA, EMA regulations</li> </ul>	<p>IB, CSR, IND, NDA, Clinical Studies, Protocols, Regulatory Doc's</p>	\$90	\$145	\$200	

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<p><b>COPYWRITER</b></p> <ul style="list-style-type: none"> <li>○ Degree in Journalism, Marketing or Mass Communications</li> <li>○ Work with Designers, some desktop publishing</li> <li>○ Strong skills in MS Office, Skills Adobe Suite</li> </ul>	<p>Brochures, Web copy, SEO, Newsletters, Direct mail, Articles and blogs, Ads, Presentations, Branding</p>	\$50	\$75	\$95+	/hr
<p><b>PROPOSAL WRITER</b></p> <ul style="list-style-type: none"> <li>○ Degree in English, Communications, or other related field</li> <li>○ In-depth research and interviewing skills</li> <li>○ Strong skills with MS Office Suite</li> </ul>	<p>Private proposals, Government proposals, RFPs, RFQs, RFI, Grants</p>	\$65	\$75	\$110	/hr
<p><b>TECHNICAL ILLUSTRATOR</b></p> <ul style="list-style-type: none"> <li>○ Degree Computer Science, Liberal Arts, or Graphic Design</li> <li>○ Engineering/Mechanical Experience</li> <li>○ Strong skills in AutoCAD, Visio, Adobe Suite</li> </ul>	<p>Graphics, Drawings, Touch-ups, 3-D images, Illustrations</p>	\$60	\$75	\$85+	/hr
<p><b>TECHNICAL EDITOR</b></p> <ul style="list-style-type: none"> <li>○ Degree in English, Communications or Journalism</li> <li>○ Some writing experience</li> <li>○ Strong skills in MS Word, FrameMaker, Visio, Desktop Publishing</li> </ul>	<p><i>Looks for: Consistency, Spelling, Grammar, Punctuation, Format Templates, Tables, Table of Content/Index, Rewriting</i></p>	\$50	\$65	\$72+	/hr
<p><b>TRANSLATOR</b></p> <ul style="list-style-type: none"> <li>○ Native skills in languages such as: Spanish, French, Chinese, German, Arabic, Japanese, Russian, Korean, Portuguese etc.</li> <li>○ Multi-language translations, interpretation and localization</li> <li>○ Industry specific expertise in engineering, medical, software etc.</li> </ul>	<p>Web Copy, Marketing Materials, Technical Manuals, Training Materials, Articles, Procedures</p>	\$.07	\$.13	\$.25	/per word

Note: This chart is an estimate of market rates for freelance writers and designers. Rates generally vary with skills, experience and geographic location.  
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